

# The Climate Leadership Journey

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Initial Opinions

	strongly disagree	disagree	agree	strongly agree	don't know
I know what I can do to reduce my own climate change impacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have the practical skills to be a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have the confidence to be a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have the knowledge to be a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how to effectively communicate with people about climate change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know people who can support me to be a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a clear plan for my next steps as a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm committed to being a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel that I am a climate leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Agenda

### Saturday

9.45 Introduction

10.30 Climate Change – what it means to you

11.30 Break

11.50 Climate science, controversies and solutions

1.20 Lunch

2.20 Exploring climate action

3.35 Break

3.45 Practical workshops – Climate change and food miles, what you can do, OR energy audits and household renewable energy

5pm Evaluation and close

5.30 Depart

### 6pm Climate Drinks at Bar Broadway

### Sunday

9.45 Communicating climate change action

11.30 Break

11.50 Mapping my next steps

12.50 Lunch

1.50 Promoting and organising events

3.20 Break

3.30 Organising Skills workshop – making change online, OR organising in groups, OR making change at your university or workplace

4.30 Ending, evaluation and close

5.30 Depart

## Saturday

### Photo language — climate change and me

- ❖ Which photo did I pick up, how does it speak to me about climate change?
  
- ❖ Why am I committed to stopping climate change?
  
- ❖ Did someone else say give a reason that resonated with me?

### Climate Science

- ❖ What information or statistic powerfully communicated the urgency of climate change to me?
  
- ❖ What information or statistic made me feel overwhelmed by climate change?
  
- ❖ Other Points

## Climate Questions and Controversies

- ❖ Did the conversation change my perspective on climate controversies? Why/ why not?
  
  
  
  
  
  
  
  
  
  
- ❖ Other notes and questions

## Climate Solutions

- ❖ Some climate solutions:
  
  
  
  
  
  
  
  
  
  
- ❖ How do they/can they meet the challenge of climate change?
  
  
  
  
  
  
  
  
  
  
- ❖ How did the idea of climate change being a solutions multiplier make me feel? (i.e. by fixing climate change we can simultaneously fix other things)
  
  
  
  
  
  
  
  
  
  
- ❖ Other notes

## Exploring Climate Action

❖ What creative ideas did you think of for taking action on climate change?

❖ Other notes

## Mapping my networks!

## Practical Skills

Workshop title: \_\_\_\_\_

❖ Key learnings and notes

❖ How can I share what I've learnt?

### Evaluation Day 1:

Key themes/ideas I want to reflect on::

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What I want to get from Day 2 of the Climate Training::

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

# Sunday

## Communicating Climate Change

When speaking to the media it is common to have 7-9 seconds to communicate your message – so it's important to know what you want to communicate and how you are going to say it! Below are some tips for developing 'sound bites', messages and for doing interviews.

### Sound Bites

A *sound bite* is a short, often striking, quotable statement suited for television or radio news programs. The average television sound bite is 7-9 seconds.

### Message Discipline

- **Develop two to three core messages**
- **Practice concise, catchy, freestanding sound bites** that communicate your messages
- **Repeat Repeat Repeat!** Don't give reporters quotes you don't want to see printed! Don't be afraid to give the same answer to multiple questions, awkward as it may seem. Feel *entitled* to say your piece.
- **"Build a bridge"** from the question you are asked to the messages you want to communicate.

### Interview ABC

**A**cknowledge the question

**B**ridge away from the question

**C**ommunicate your message

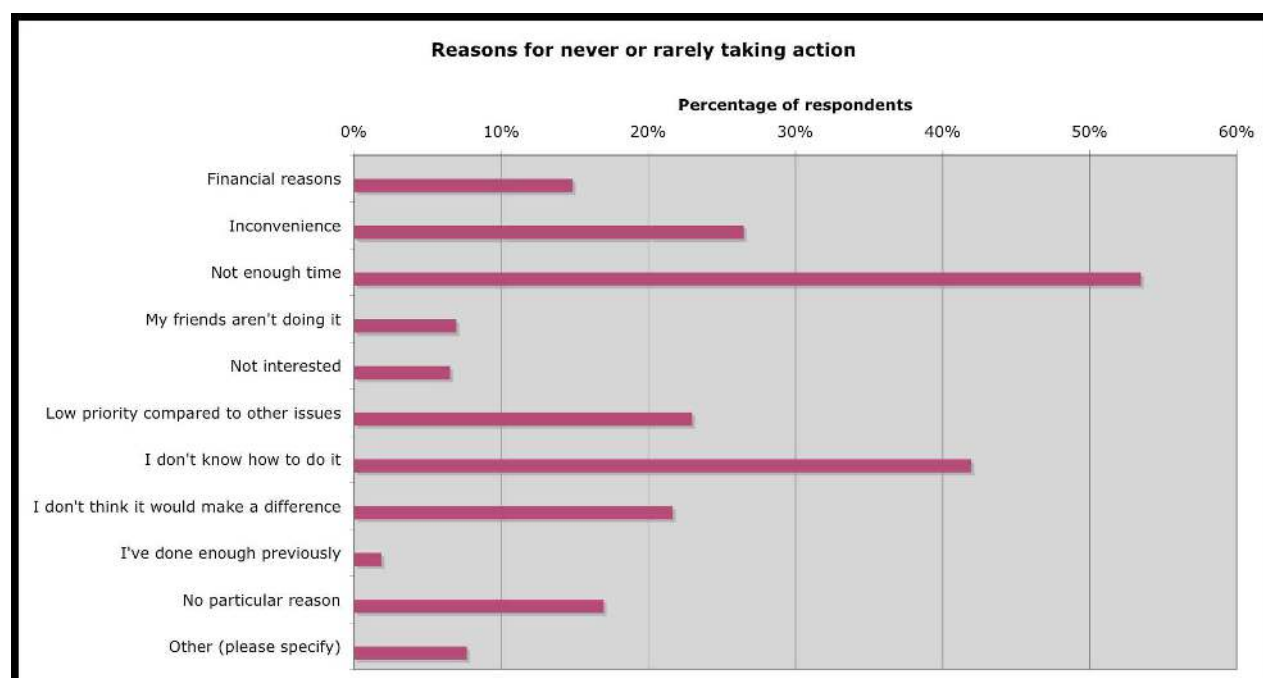
❖ How can I communicate climate change powerfully to my peers?

❖ How can I communicate climate change powerfully to the media?

❖ Other notes

## Mapping my next steps

Reflect on the following graph – barriers to action (Student Climate Change Survey, ISF, 2008)



Before starting check back in on people's motivations for acting (photo-language exercise), tactics of climate action and your networks.

❖ 4 ideas for climate projects you could make happen:

1. Personal Project idea

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2. Project idea to do with other people

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3. Second project idea to do with other people

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4. Project to do with everyone here

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## Smart Objectives

### Strategic

**Measurable** - 'success' is clearly quantifiable.

**Attributable** - the objective can be attributed to a group or individual who will make this objective a reality

**Realistic** - it is within the scope of what is possible given the capacity of those involved

**Time specific** - it has a clear timeline and end time, as to when this objective will be achieved

#### ❖ Make your ideas SMART

##### 1. Personal Project idea

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##### 2. Project idea to do with other people

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##### 3. Second project idea to do with other people

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##### 4. Project to do with everyone here

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## Planning one project:

#### ❖ Aims

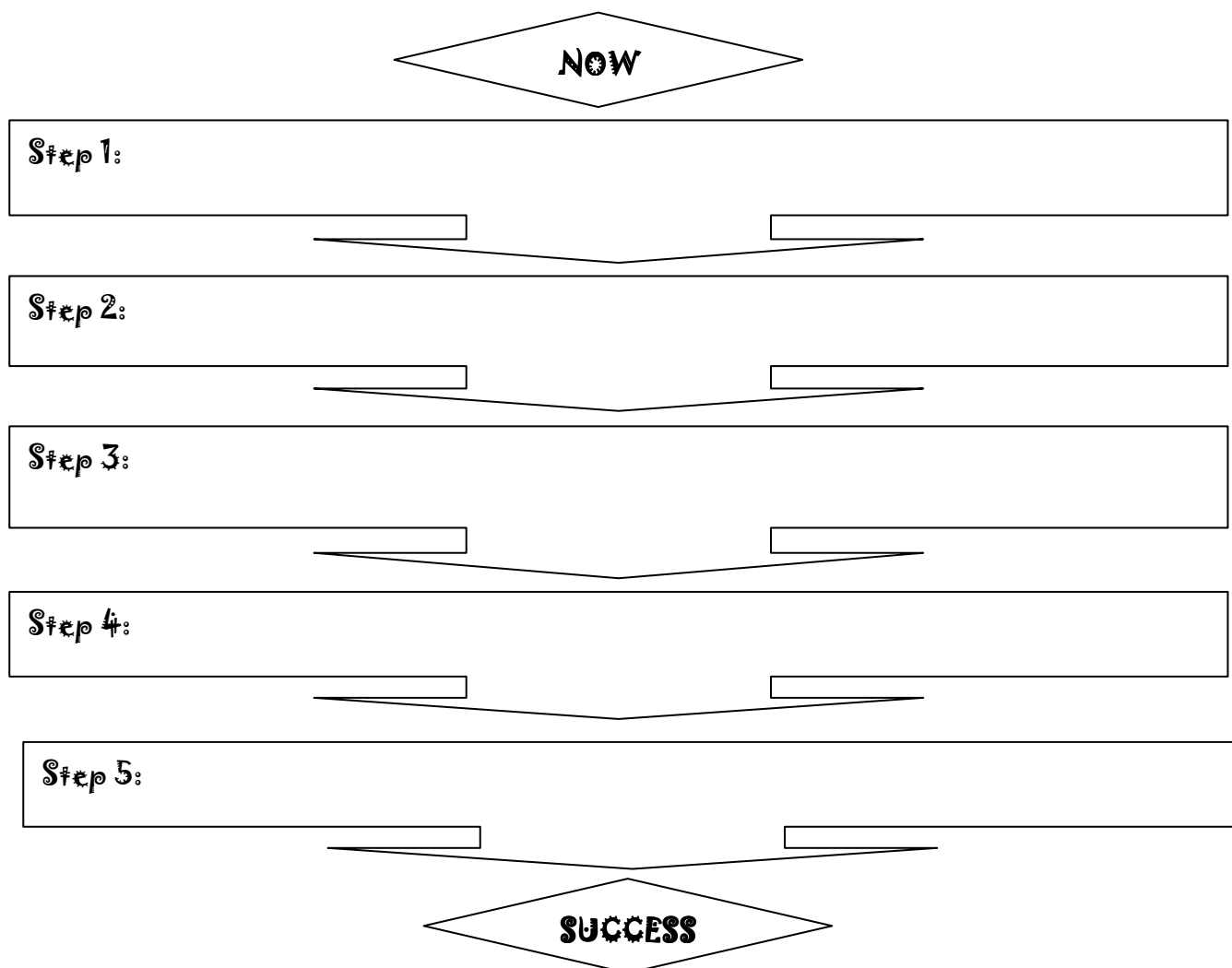
(What do you want to achieve through this project? Who do you want to do what differently?)



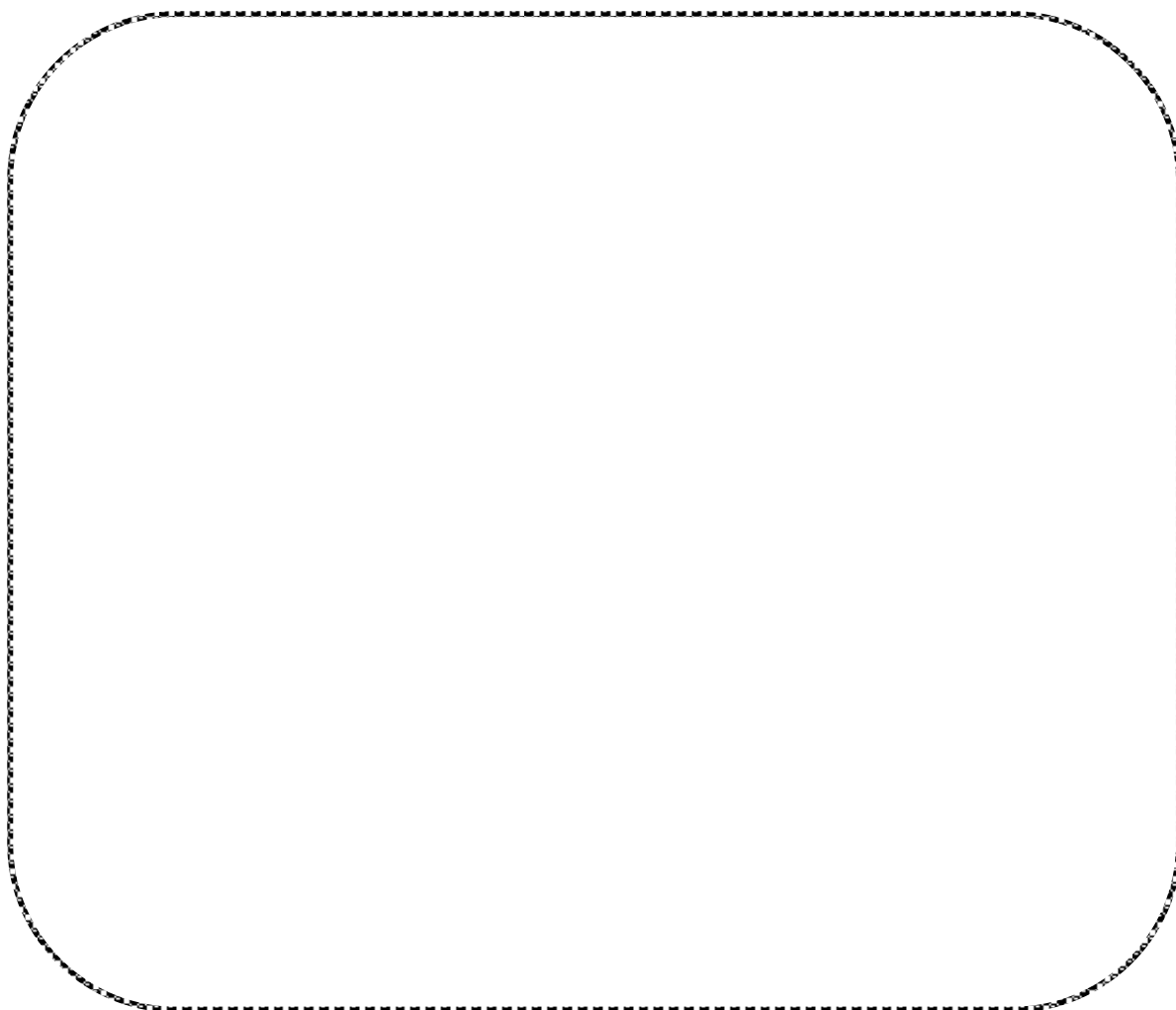
❖ What do you need to make this project happen?

- People (who, how many, why?)
- Logistics (where will it be held, do you need food)
- \$\$\$ (how much, what for?)

### What are the steps to achieve your project?



## Organising and Promoting Events



## Organising Skills

Workshop title: \_\_\_\_\_

❖ Key learnings and notes

❖ How can I use what I've learnt?

## **Evaluation**

**Key themes/ideas I want to reflect on:**

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## **Other Notes**